CloudStrength
INTELLIGENT SOLUTIONS

Databases are systems designed to hold very large volumes of data and create relationships between different sets of data. So for example, perhaps you sell ice creams... You could store sales data and temperature data to determine how your sales fluctuate depending on the temperature. Databases are also far more reliable than Excel files or other flat files stored on cloud services.

Business Intelligence

Images: freepik.com

Databases

Still storing your data in Excel or DropBox or similar other places? Why not take your data to the next level and store it in a database? Databases are more secure, have higher accuracy and provide very quick access to structured sets of data like lists of customers or products.

Once you have implemented a database to track your information, you can easily add reporting tools on top to perform queries relating to that information. Databases make it much quicker and easier to query large volumes of data that even Excel would have a hard time crunching. Databases can be cheap and easy to implement.

Steps:

- Show us your existing excel or other data sources.
- We create a data model for your database requirements.
- We implement an appropriate database solution and advise you on the next steps to get the most value from your structured data.

Contact us for more information